

*dinetec*

# IN ACTION

opportunity

## **Improve menu workflow processes**

A national casual dining concept was looking to reduce time to market and production costs for menu changes.

strategy

## **Leverage Dinetec's menu management technology to gain time and efficiency in menu production**

- The application's versioning platform was utilized to automate menu changes including price and item revisions
- Similar menu versions were grouped together which allowed client to analyze the financial profitability of menu consolidation
- Menu ordering patterns were integrated with print quantities to analyze percentage of inventory waste

results

Versioning technology resulted in an **annualized savings** of \$100k and a 25% reduction in production time; menu consolidation netted an annual savings of \$319k; and reduced inventory waste resulted in \$85k annualized costs savings.

